



## **What's your idea worth™**

*Do you have a great idea for a medical device or know someone who does?  
What should you do with that idea?*

The medical device industry is worth over \$200 billion dollars per year, and it's growing. More than 80% of the ideas that generate this vast wealth come from people like you - medics. Everyday you encounter the problems that need to be solved, improvements that need to be made - this often generates a brilliant idea.

But once you have that great idea what can you do with it to ensure that it becomes a reality?

- Who do you go to?
- Does it already exist?
- Do you need a patent?
- Should you take prototypes?
- Will your idea be stolen?
- How much should you get paid?
- How much effort will it take?

The process is often long and hard, detracting you from your primary focus - enriching patients' lives. The result is that often many of these wonderful ideas are lost - you lose, industry loses and above all, patients lose.

Agents For Medics has been created to think about all these questions so that you don't have to. Our team of professionals are here to listen, advise and do all of the hard work for you, helping you to realize that great idea - and get the rewards you deserve.

We have skilled agents that will look after the complex legal aspects of your idea. They will advise on protecting your ideas, creating the market models to prove they are valuable and then help to develop your product.

Even if you think you cannot take personal rewards from your ideas, our Agents can help you to find ways that you can.

Our Agents will guide you through the complexities of realising your product and then will assist in the most complex part – turning that idea into cash.

They can help with selling your ideas to other companies, creating your own company or simply helping to manufacture your product.

Agents For Medics has a unique partnership with a global development firm that can rapidly analyse the product opportunity, secure intellectual property and then develop the products. This unique partnership can create professional drawings, prototypes, initiate clinical trials and even manufacture your product. Finally through our global partnerships we can even co-ordinate the distribution of your final products should you choose to chose this development path.

The management team has nearly 100 combined years of industry experience in some of the worlds largest and most important companies. You will get no-nonsense advice and guidance to ensure that you maximise the rewards of your efforts.

Our unique relationships at all levels of the product development process will greatly reduce your workload and costs. Plus with our unparalleled relationships within the major medical device companies we can greatly increase your chances of success in selling your idea. You will have a dedicated agent that will be working constantly to support your ideas and attempt to convert them to cash by either selling to companies, creating your own company or manufacturing your product for distribution.

Some people spend years trying to gain the attention of a company to take their idea seriously, only to be turned away time and time again. Others spend weeks trying to figure out how to protect an idea, how to build a prototype and then how to approach companies. Why not let us do it all for you? Let us do what we do best, while you do what you do best – enriching patients lives through patient care.

Even if you don't have an idea yet, but know of a problem that needs to be solved – we can help.

If you know a colleague with a great idea – we can help.

Even if you just need some sound advice in this area – we can help.

Contact Agents For Medics today to learn more about how you bring your ideas to life.  
Email: [contact@agentsformedics.com](mailto:contact@agentsformedics.com) today.

Why not send this to your colleagues today – they may find it useful.

**The Agents For Medics Team.**

[www.agentsformedics.com](http://www.agentsformedics.com)